

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jul 21, 2020
2. SEC Identification Number
167423
3. BIR Tax Identification No.
000-477-103
4. Exact name of issuer as specified in its charter
MEGAWORLD CORPORATION
5. Province, country or other jurisdiction of incorporation
Metro Manila
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
30th Floor, Alliance Global Tower 36th Street cor. 11th Avenue Uptown Bonifacio,
Taguig City
Postal Code
1634
8. Issuer's telephone number, including area code
(632) 8894-6300/6400
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
| Common | 32,056,275,872 |
| Preferred | 6,000,000,000 |

11. Indicate the item numbers reported herein
Item 9(b)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



MEGAWORLD

Megaworld Corporation
MEG

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Press Release: MEGAWORLD'S 1H RESERVATION SALES HIT P38-B

Background/Description of the Disclosure

Please see attached Press Release.

Other Relevant Information

None

Filed on behalf by:

| | |
|--------------------|-----------------------|
| Name | Christopher Rodriguez |
| Designation | Vice President |

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| <u>Title of Each Class</u> | <u>Number of Shares of Stock Outstanding</u> |
|----------------------------|--|
| Common | 32,056,275,872 |
| Preferred | 6,000,000,000 |
| Total | 38,056,275,872 |

10. **Item 9(b)**

Please see attached Press Release.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MEGAWORLD CORPORATION

Issuer

By:



DR. FRANCISCO C. CANUTO

Senior Vice President and
Corporate Information Officer

July 21, 2020



MEGAWORLD

MEGAWORLD'S 1H RESERVATION SALES HIT P38-B

Demand for residential properties continues even at the height of the community quarantine

MANILA, Philippines, July 21, 2020 – Megaworld, the country's largest developer of integrated urban townships, has booked P38-billion in reservation sales for various residential projects during the first half of the year.

For the entire second quarter, the Megaworld Group generated around P17-billion in reservation sales, at a time when most parts of the country were placed under 'enhanced community quarantine.'

"While the method of selling real estate during quarantine period was quite challenging, our digital sales strategies that we've been working on since two years ago paved the way for faster, smoother and safer transactions, and client engagements. We thank all our customers for the trust and confidence even during this time," says Lourdes Gutierrez-Alfonso, chief operating officer, Megaworld.

Reservation sales in June alone peaked P7-billion as demand for residential lots in CALABARZON, particularly in Cavite, Laguna, and Rizal, as well as residential properties in Boracay Newcoast and Iloilo Business Park, soared.

Megaworld's provincial properties make up most of the sales booked during the second quarter. Megaworld Group's big ticket projects in Arden Botanical Estate (Cavite), Eastland Heights in Antipolo, Rizal, Hamptons Caliraya in Laguna, McKinley Hill and McKinley West in Taguig, as well as projects in Makati City and Pasig City, contributed to the bulk of the period's reservation sales.

"Even during the 'enhanced community quarantine' in Luzon during the second quarter, we received a lot of inquiries and reservations via our online channels mostly coming from the upper mid-market," adds Gutierrez-Alfonso.

The company has opened its showrooms for residential projects across the country with enhanced safety protocols in place, such as pre-visit registration, contactless payments, document sanitation, and digital presentations aside from the standard regular disinfection of the showroom premises and equipment. Clients who visit showrooms are also given their own hygiene kits for personal safety. ###