



103272018002584



# SECURITIES AND EXCHANGE COMMISSION

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# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Mar 23, 2018
2. SEC Identification Number  
167423
3. BIR Tax Identification No.  
000-477-103
4. Exact name of issuer as specified in its charter  
MEGAWORLD CORPORATION
5. Province, country or other jurisdiction of incorporation  
Metro Manila
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
30th Floor, Alliance Global Tower, 36th Street cor. 11th Avenue, Uptown Bonifacio,  
Taguig City  
Postal Code  
1634
8. Issuer's telephone number, including area code  
(632) 894-6300/6400
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	32,239,445,872
Preferred	6,000,000,000

11. Indicate the item numbers reported herein  
Item 9(b)

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



MEGAWORLD CORPORATION

# Megaworld Corporation

## MEG

**PSE Disclosure Form 4-31 - Press Release**  
*References: SRC Rule 17 (SEC Form 17-C)*  
*Section 4.4 of the Revised Disclosure Rules*

### Subject of the Disclosure

Press Release: "Megaworld to include museums, urban artworks in townships"

### Background/Description of the Disclosure

Please see attached Press Release,

### Other Relevant Information

None

### Filed on behalf by:

<b>Name</b>	Dominic Isberto
<b>Designation</b>	Vice President - Compliance Division

**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2 (c) THEREUNDER**

1. **March 23, 2018**  
Date of Report
2. SEC Identification Number: **167423**    3. BIR Tax Identification No: **000-477-103**
4. **MEGAWORLD CORPORATION**  
Exact name of Issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)  
Industry Classification Code
7. **30<sup>th</sup> Floor, Alliance Global Tower  
36<sup>th</sup> Street cor. 11<sup>th</sup> Avenue  
Uptown Bonifacio, Taguig City 1634**  
Address of principal office
8. **(632) 894-6300/6400**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

<u>Title of Each Class</u>	<u>Number of Shares of Stock Outstanding</u>
<b>Common</b>	<b>32,239,445,872</b>
<b>Preferred</b>	<b>6,000,000,000</b>
<b>Total</b>	<b>38,239,445,872</b>

10. **Item 9(b)**

Please see attached Press Release.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MEGAWORLD CORPORATION**  
Issuer

By:



**FRANCISCO C. CANUTO**  
Senior Vice President and  
Corporate Information Officer  
March 23, 2018



MEGAWORLD

## **iTownships**

### **Megaworld to include museums, urban artworks in townships**

*Township developer opens its first museum in Iloilo Business Park this month*

*MANILA, Philippines, March 23, 2018* – Property giant Megaworld is integrating museums and urban artworks in its various township developments across the country.

Just last weekend, the company opened the P110-million Iloilo Museum of Contemporary Art (ILOMOCA) inside its 72-hectare Iloilo Business Park township in Mandurriao, Iloilo City. The 3,000-square meter museum is the first contemporary art museum in the whole of Visayas and Mindanao. It features three main galleries that houses artworks of both national artists and local Ilonggo artists. The museum also has its own theatre room called The Box and the Museum Shop which sells merchandise customized with some works of renowned artists.

“ILOMOCA is a concrete manifestation of our goal to create urban townships that have their own charm and character. We want to curate our developments in such a way that they seamlessly blend with the local culture and promote tourism,” says Kevin L. Tan, senior vice president, Megaworld.

Aside from ILOMOCA, the company is also putting up another museum in its 35.6-hectare township in the City of San Fernando in Pampanga, the Capital Town.

The ‘heritage’ museum at the Capital Town will pay tribute to the historic Pampanga Sugar Development Company (PASUDECO), where the township is located. Significant artifacts of the old sugar central will be housed in this museum, which will be integrated within the proposed mall development that will also take some design inspirations from the sugar central.

Further south, another museum is being planned to be developed at the 30-hectare The Mactan Newtown. With the township’s close proximity to the historic Lapu-Lapu and Mactan Shrines, the museum is envisioned to highlight the personalities and events during the Battle of Mactan, one of the most significant moments in Philippine history.

At present, the company is also aggressively putting up urban art installations across its townships as part of its ‘spruce up’ efforts to promote art and design in its developments. These include bronze monuments, creative pedestrian crosswalks, wall, roof and floor murals as well as digital art signages.

“In every township that we build, we want to see arts, culture, history and heritage to be part of the development’s overall character. This way, we don’t only build communities. We build destinations that promote tourism,” explains Tan.

The company sees tourism as one of the key drivers of its existing and even upcoming township developments.

“During the past years, we saw the influx of tourists in our townships, particularly in our lifestyle malls, because of what we offer beyond shopping and dining. At Venice Grand Canal in McKinley Hill, for example, visitors from various parts of the country and the world have come to see the beautiful architecture, and they end up dining and shopping in the mall,” reveals Tan. ###