



101092015001068



## SECURITIES AND EXCHANGE COMMISSION

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### Company Information

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**SEC Registration No.** 0000167423  
**Company Name** MEGAWORLD CORP.  
**Industry Classification**  
**Company Type** Stock Corporation

### Document Information

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# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Jan 8, 2015
2. SEC Identification Number  
167423
3. BIR Tax Identification No.  
000-477-103
4. Exact name of issuer as specified in its charter  
MEGAWORLD CORPORATION
5. Province, country or other jurisdiction of incorporation  
Metro Manila
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
28th Floor, The World Centre, 330 Sen. Gil Puyat Avenue, Makati City, Philippines  
Postal Code  
1227
8. Issuer's telephone number, including area code  
(632) 8678826 to 40
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
 

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	32,231,457,948
Preferred	6,000,000,000
11. Indicate the item numbers reported herein  
Item 9(b)

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



MEGAWORLD CORPORATION

# Megaworld Corporation

## MEG

**PSE Disclosure Form 4-31 - Press Release**  
*References: SRC Rule 17 (SEC Form 17-C)*  
*Section 4.4 of the Revised Disclosure Rules*

### Subject of the Disclosure

Press Release:

### Background/Description of the Disclosure

Strong demand for residential lots in Megaworld's Alabang West

### Other Relevant Information

Please see attached Press Release.

### Filed on behalf by:

<b>Name</b>	Rhodora Edangalino
<b>Designation</b>	Head-Corporate Compliance Group

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2 (c) THEREUNDER

1. **January 8, 2015**  
Date of Report
2. SEC Identification Number: **167423** 3. BIR Tax Identification No: **000-477-103**
4. **MEGAWORLD CORPORATION**  
Exact name of Issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)  
Industry Classification Code
7. **28<sup>th</sup> Floor, The World Centre**  
**330 Sen. Gil Puyat Avenue**  
**Makati City, Philippines 1227**  
Address of principal office
8. **(632) 867-8826 to 40**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

<u>Title of Each Class</u>	<u>Number of Shares of Stock Outstanding</u>
<b>Common</b>	<b>32,231,457,948</b>
<b>Preferred</b>	<b>6,000,000,000</b>
<b>Total</b>	<b>38,231,457,948</b>

10. **Item 9(b)**

Please see attached Press Release.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MEGAWORLD CORPORATION**

Issuer

By:



**FRANCISCO C. CANUTO**  
Senior Vice President and  
Corporate Information Officer  
January 8, 2015



## **Strong demand for residential lots in Megaworld's Alabang West**

*Alabang West Village almost half-way sold out in less than 3 months; Megaworld generates around P5B in sales*

Manila, Philippines, January 2015 – Megaworld’s Global-Estate Resorts, Inc. (GERI) continues to remain bullish of its residential projects in Alabang West due to brisk sales and strong demand that prompted the company to launch another phase of the upscale village this month.

According to Rachele Peñaflorida, vice president for sales and marketing of Megaworld Global-Estate, Inc., after Alabang West was officially launched in October last year, the company has already started selling another phase of residential lots due to the fast take-up of the initial two phases that Alabang West introduced during the launch.

Of the total 788 available lots of the entire village, almost half have been sold out from October to December last year.

The high demand of lots in the township, according to Peñaflorida, has contributed to its good and strategic location in Alabang, aside for its unique selling proposition and its Beverly Hills-inspired theme.

“Due to the good investment climate in Southern Metro Manila, we expect that the remaining available residential lots will be sold out before the first quarter of 2015. We expect land prices in Alabang West to rise by 25 to 30 percent this year from its launch price last year,” says Peñaflorida.

Alabang West is a 62-hectare fully-integrated posh township located along Daang Hari in Las Piñas City. The township is poised as the country’s Beverly Hills of the South through its Hollywood theme that offers the best of a commercial and business lifestyle with its own Rodeo Drive, together with an exclusive village for elite clients.

The township will also devote 6,860-square meters of open space for its exciting lifestyle amenities in the clubhouse. This include the badminton and basketball courts, function rooms, cabanas, game room, café and al fresco dining areas, fitness center, pocket gardens, open space parks, infinity pool, and others that ensure comfort.

Strategically located at the heart of Alabang’s high-end communities and golf course, it is conveniently accessible through major access points such as South Luzon Expressway-Alabang Exit, Filinvest Exit, and the upcoming Daang HariExit. Its close proximity will let you move around the Metro within minutes and easily access major central business districts such as Makati and Taguig.

Other major infrastructure projects that are currently being undertaken in the area and will open next year: the Manila-Cavite Expressway (CAVITEX); SLEX-Daang Hari Road; Muntinlupa-Cavite Expressway (MCX); and the Cavite-Laguna Expressway (CALAX).

“As a world-class township, Alabang West will continue to be the driving force to help boost the economic growth in Southern Metro Manila,” says Peñaflorida.

Alabang West is Megaworld’s 15th township in its portfolio which includes the 18-hectare Eastwood City in Quezon City, which is the country’s first cyberpark; 25-hectare Newport City in Pasay City, home of Resorts World Manila; 34.5 hectare McKinley West, 50-hectare McKinley Hill, 15.4 hectare Uptown Bonifacio and 5-hectare Forbes Town Center in Fort Bonifacio; 28.8-hectare The Mactan Newtown in Lapu-Lapu City, Cebu; the 72-hectare Iloilo Business Park in Iloilo, 12.3 hectare Woodside City in Pasig; and 11-hectare Davao Park District in Davao; as well as the 350-hectare Suntrust Ecotown, under its wholly-owned subsidiary Suntrust Properties, Inc. and GERI’s 561-hectare Southwoods City in the boundaries of Cavite and Laguna; 150-hectare Boracay Newcoast in Boracay Island; and the 1,300-hectare Twin Lakes in Tagaytay.